



AIB Newsletter

VOL. 11, NO. 1

FIRST QUARTER 2005



From the Executive Director

G. Tomas M. Hult

A year has gone by since the AIB Executive Secretariat moved to the International Business Center (MSU-CIBER) at Michigan State University. As most of you know, I took over as Executive Secretary on January 1, 2004, with Dr. Tunga Kiyak as the Managing Director and Dr. Irem Kiyak as Treasurer (as a point of history, the Executive Secretary title was later changed in March 2004 at the AIB Executive Board meeting to Executive Director). During the last year, we hope that you have had the chance to actively participate in AIB activities by attending the Stockholm meeting in June, the newly organized "Frontiers Conference" in East Lansing, MI in September, or have submitted papers for review in JIBS.

We also hope that you have taken advantage of the revised AIB website (<http://aib.msu.edu>). The site averaged more than 670,000 hits per month during 2004, peaking at about a million hits right before the annual conference. This traffic and exposure places the AIB site in the top 20 in "international business" in the world on most major search engines. I would like to particularly highlight the "resources" section on the site, a section that has a wealth of announcements, course content, and research-focused items for scholars.

On a more negative note, last year was a difficult year for AIB. In particular, we had to move the annual meeting from Istanbul, Turkey to Stockholm, Sweden. The final decision to make this move was taken as late as March at the Board meeting. This resulted in a frantic time

for the AIB Executive Secretariat, the AIB Executive Board, and many involved AIB members. We appreciate the assistance from the Stockholm School of Economics in this endeavor and, personally, I owe lots of thanks to our Managing Director, Tunga Kiyak, for making the Stockholm meeting happen (in my home country of Sweden no less!). Since most of our efforts were placed on the annual meeting and the Frontiers Conference, which was also organized by the AIB Executive Secretariat in September, we did not publish as many Newsletters and Insights as expected. We apologize for this and promise to be back to a normal schedule in 2005.

As it turned out, we ended up having the largest number of people ever at the annual meeting in Stockholm; 811 people attended in the final count (Phoenix had 697 attendees in 2000 as the second largest meeting). We appreciate all "old" and new members' support, and hope that we will see a large number of members again in Quebec City, July 9-12. We have had almost as many submissions for the Quebec meeting as we did for the Stockholm meeting so we are looking forward to another successful event with memorable activities. Yves Doz is in the process of putting together a program on the theme of "Local Roots, Global Links" that promises to be highly rewarding intellectually.

"Hot off the presses," based on contacts established by Julian Birkinshaw, we have obtained \$20,000 from the Society for the

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Advancement of Management Studies (SAMS) in support of the AIB Doctoral Consortium to be held in conjunction with the annual meeting. As stated by the AIB President Alan Rugman, "It is one of the most significant funding opportunities for AIB in recent years as the promotion of doctoral students with an international dimension could not be more important for the future of IB." The SAMS funds will be used for travel awards, best dissertation proposal award, and general expenses related to the doctoral consortium; as such, the SAMS relationship will greatly enhance the value of the doctoral consortium. Look for more details regarding how to apply for a scholarship and/or the dissertation proposal award in the Doctoral Consortium announcement appearing in the 2005 Conference information booklet included with this newsletter.

G. Tomas M. Hult
Executive Director

Institutional Members

We thank the following organizations for their support of the Academy of International Business through an institutional membership:

Duke University CIBER
Erasmus University
Florida International University
George Washington University
Indiana University
Michigan State University
(3 institutional memberships)
University of Scranton
University of South Carolina
(2 institutional memberships)
York University

AIB invites other organizations to become institutional members. For more information about institutional membership and its benefits, please visit <http://aib.msu.edu/>

AIB Newsletter is published quarterly by the Academy of International Business Executive Secretariat. For more information, please contact: G. Tomas M. Hult, Executive Director or Tunga Kiyak, Managing Director, 7 Eppley Center, Michigan State University, East Lansing, MI 48824-1121. Tel: +1-517-432-1452 Fax: +1-517-432-1009 • Email: aib@msu.edu • <http://aib.msu.edu>

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AIB Foundation

Our gratitude goes out to the following members for their generosity in supporting the AIB Foundation and its activities in 2004:

Associate Benefactors – gifts of \$100 to \$249

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The AIB Foundation is a charitable organization that funds projects which aim to advance the cause of international business. Under the Foundation's charter, these funds may be used for a wide variety of purposes: student scholarships, faculty fellowships, research grants, travel grants, doctoral dissertation grants, and publications subsidies. Donations to the AIB Foundation can be made during AIB membership or conference registration processes, or may be sent separately to the AIB Secretariat.

Adopt-A-Library

Our gratitude goes out to the following members for their generosity in supporting the Adopt-a-Library program in 2004:

Full Benefactor – gifts of \$250 and above

Jagdish Sheth Foundation

Associate Benefactors – gifts of \$100 to \$249

Lorraine Eden
Arthur I. Stonehill

Assistant Benefactors – gifts of up to \$99

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Rob R. J. M. Van Tulder
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The Adopt-A-Library program was initiated by the AIB Fellows to help libraries around the world that could not otherwise afford to subscribe to JIBS have access to it. Donations to the Adopt-a-Library program can be made during AIB membership or conference registration processes, or may be sent separately to the AIB Secretariat.



(left to right): Back Row: Tom Wilson, William Strange, David Safarian, John Ries, Peter Pauly, Richard Caves. 5th Row: Laurence Booth, Walid Hejazi, Nadia Soboleva, George Georgopolous, Ignatius Horstmann, Steven Globerman, Bernado Blum, Aaron Sydor. 4th Row: Ann Dupré, Stefan Dupré, Edward Saraydar, Ronald Hirshborn, Bernard Ostry, Maryann Feldman, David Crane, Jianmin Tang, Gerry Helleiner, Andrei Sulzenko, Robert MacIntosh, John Baldwin, Donald Brean, Randall Morck. 3rd Row: Ashfaq Ahmad, Laura Repo, Kim Coulter, Hugh Arnold. 2nd Row: Paul Safarian, Gary Sawcbuk, Someshwar Rao, Bernard Wolf, Diana Lipsey, Richard Lipsey, Richard Harris, Lynn MacIntosh, Alan Rugman, Daniel Shapiro, Bernard Yeung. Front Row: Wulong Gu, Maureen Molot, Joan Safarian, Edward Safarian, Sylvia Ostry, John Dunning, Lorraine Eden, John Crispo, Wendy Dobson, Varouj Aivazian, Vivien Choy. (Photograph by Dario Ruberto taken at Massey College, University of Toronto, April 24, 2004)

A. Edward Safarian Honored at Conference on “Governance, Multinationals and Growth”

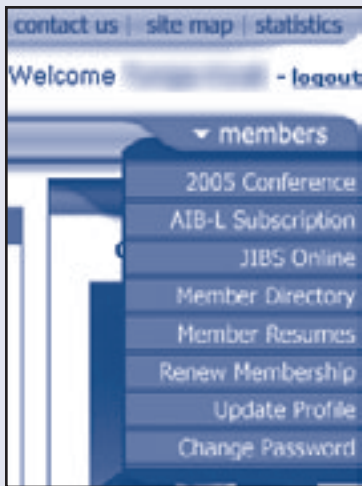
On April 23-25, 2004, a conference titled “Governance, Multinationals and Growth” was held at the Rotman School of Management, University of Toronto, in honor of Professor Emeritus Ed Safarian on the occasion of his 80th birthday. Born in Hamilton, Prof. Safarian received his BA in Political Economy from the University of Toronto in 1946 and a PhD in Economics from the University of California, Berkeley, in 1956. An Economics professor at the University of Toronto since 1966 and of the Business Economics department since 1989, Safarian has been president of the Canadian Economics Association (1977-78) and a Fellow of the Royal Society of Canada since 1973. Like many of his retired colleagues, Prof. Safarian continues to teach part-time and to publish in scholarly journals including the *Journal of International Business Studies*. The conference was organized by Lorraine Eden (Texas A&M), Wendy Dobson (Toronto) and Walid Hejazi (Toronto). The papers prepared for the conference were designed to build on the foundation laid by Safarian—a major contributor to our understanding of multinational enterprises, foreign direct investment and

public policy—by exploring the linkages between multinational enterprises, growth and governance. The groundwork for a large part of the discussion was established in Safarian’s classic 1966 study *Foreign Ownership of Canadian Industry* (University of Toronto Press), and his 1993 book *Multinational Enterprises and Public Policy* (Edward Elgar). Sponsored by the Rotman School, Industry Canada and the Department of Foreign Affairs and International Trade, attendees at the conference included public policy officials and more than 50 academic colleagues from across Canada, the U.S. the UK, and Australia. Among those presenting papers were Richard Caves (Harvard), John Dunning (Reading & Rutgers), Alan Rugman (Indiana) and Bernard Yeung (New York University). See the attached photograph and list of names of many of the conference attendees. The conference papers are being revised for the book, *Governance, Multinationals and Growth*, edited by Lorraine Eden (Texas A&M) and Wendy Dobson (Toronto), which will be published by Edward Elgar in 2005.

Submitted to the AIB Newsletter by Lorraine Eden (leden@tamu.edu)

Are You Using Your AIB Website to its Full Potential?

Here are just a few tips to get you started...



Members' only drop-down navigation bar

Looking for information about the 2005 AIB Conference in Quebec City? The 2005 Conference pages have up-to-date information for all AIB members who are planning to attend the conference.

Click on "[2005 Conference](#)" from the *members' only drop down navigation bar* to register for the conference, find out which air carriers are discounted, or obtain maps and information on the happenings of the conference surrounds. Book your hotel from one of the links under "Lodging Information" or apply for a travel stipend, check on deadlines or get contact information...

Looking for career assistance? The career center pages offer continuously updated resources for job seekers and employers alike.

Click on "[Career Center](#)" from the *main navigation bar* to view or submit postings on our nearly dynamic job postings database, submit or search resumes, and obtain information on how to set up an interview through the AIB Placement Service.

Interested in getting more connected with the AIB community? Remember that colleague you met in Stockholm who gave you invaluable feedback on your paper, what was his email address again? Or maybe you are researching a topic that is connected to a paper you found in the conference proceedings of a previous year and you want to contact one of the authors. Whatever your motivation:

Click on "[Member Directory](#)" from the *members' only drop down navigation bar*, fill in at least 1 of the 8 searchable fields, and click "Search".

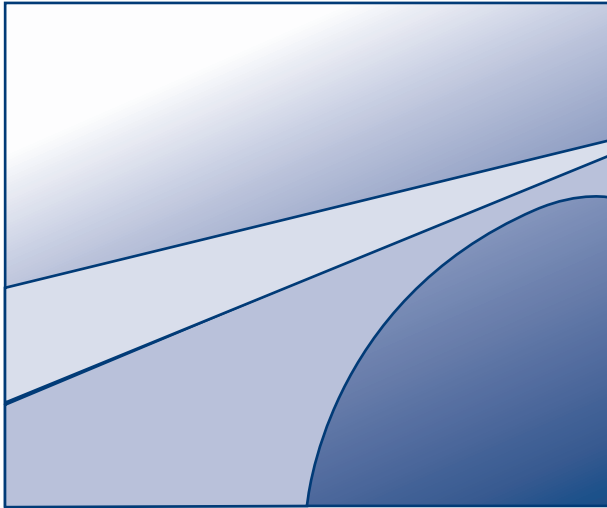
Are you looking for ideas to create an innovative and stimulating group exercise for your students? The "Exercises and Simulations" page, which currently houses over 50 actual listings, is just one section of our Course Content pages packed full of useful links and inspiration for your course preparation, with new content being added all the time.

Click on "[Resources](#)" from the *main navigation bar* and then click on "Course Content" in the body of the page to find and contact publishers of international business textbooks or to view sites that provide video or multimedia with an international focus. Search case depositories or exercise and simulation listings.

Did you relocate or change your email address? Make it possible for us to reach you with information on your membership by clicking on "Update Profile" in the *members' only drop down navigation bar* on the homepage to update your profile in just a couple of clicks!

All this and More:
<http://aib.msu.edu/>

The 3rd Annual JIBS/AIB/CIBER Invitational Conference on Emerging Research Frontiers in International Business



2005 Conference Theme:

Bridging IB Theories, Constructs, and Methods Across Cultures and Social Sciences

September 28 – October 1, 2005

RSM Erasmus University
Rotterdam, The Netherlands

www.rsm.nl

Description

The third Annual Conference on Emerging Research Frontiers in International Business Studies will be held on September 28 – October 1, 2005 at RSM Erasmus University, Rotterdam, The Netherlands. The event is organized by the *Journal of International Business Studies* (JIBS) and the Academy of International Business (AIB), and is co-sponsored by selected CIBERS (Centers of International Business Education and Research). This event represents the official exploration arm of JIBS. The aims of the conference are as follows:

- § To encourage the exploration of emerging research ideas in an innovative and highly interactive environment, free from the constraints of traditional conference formats.
- § To build a cross cultural community of international scholars across both the social sciences and the functional areas of international business.
- § To facilitate open discourse and legitimize the exploration of new research domains
- § To redirect or shut down tired or outmoded themes

Programme Committee 2005

Henk W. Volberda (RSM Erasmus University; Chair), Torben Pedersen (Copenhagen Business School; co-Chair), Joan-Enric Ricart (IESE), Pervez Ghauri (University of Manchester), George Yip (London Business School), Joseph L. Cheng (University of Illinois), Arie Y. Lewin, (Duke University; JIBS Editor-in-Chief); Alan J. Rugman (Indiana University; President AIB).

Sponsors

JIBS (Academy of International Business), RSM Erasmus University, ERIM, NWO (Netherlands Organisation for Scientific Research) and CIBERS at Duke University, Florida International University, Georgia Institute of Technology, Indiana University, Michigan State University, Temple University, University of Illinois at Urbana-Champaign, University of Hawaii at Manoa, University of Kansas, University of Memphis, University of Michigan, University of North Carolina, University of Pennsylvania, University of Pittsburgh, University of South Carolina, University of Wisconsin, Purdue University, Texas A&M University, University of Texas at Austin, University of Colorado at Denver, University of Connecticut, and University of Washington.

Theme for the 2005 Conference

The overall theme for the 2005 Frontiers Conference is *Bridging IB Theories, Constructs, and Methods Across Cultures and Social Sciences*. The goal is to explore the intersection of the social sciences and diverse national perspectives as they relate to a rapidly morphing domain of International Business. The programme committee is especially interested in encouraging ground breaking ideas as they apply to emerging topics such as:

- sourcing and locating human capital anywhere in the world (global outsourcing/offshoring of labour-intensive and/or knowledge intensive work);
- the globalization of national companies (entry modes, stages of internationalization process);
- the international expansion of start ups (global start-ups);
- IB and sustainability (corporate social responsibility, natural environment);
- new organizational forms and dimensions of truly global corporations (e.g., ambidextrous multinational organizations; new horizontal and vertical intra- and interorganizational modes for knowledge absorption);
- global hypercompetition and international cooperation (cross-national mergers, acquisitions, joint-ventures and alliances);
- the re-shaping of IB in relation to the entry of global competitors from China, India, South Korea and other newly developed economies;
- new perspectives that increase the theoretical grounding of IB or introduce new theories and concepts (e.g., coevolution, thrust, IB exploration vs. exploitation strategies, managing diversity) from adjacent disciplines.

These and other IB issues should be addressed by scholars at different levels of analysis, including (1) individual and group level, (2) functional-level focus, (3) organizational-level focus, and (4) population level, (5) extended enterprise-level focus (e.g., web based global network organizations, offshoring of white collar jobs, global supply chains). Consequently, high-quality proposal are requested for **panels** and **individual papers** in four areas.

- Cross cultural and cross disciplinary *theoretical frameworks* that broaden the scope of IB scholarship.
- New approaches to established IB themes in strategy, HR, international, political economy, comparative capitalism, entrepreneurship,

ethics, corporate governance functional areas of international business, etc.

- New or borrowed empirical *methodologies* that should be considered by IB scholars.
- Bridging the arenas of IB research and practice.

Strong preference for academic proposals will be given to those that exemplify state of the art conceptual, analytical, empirical, and behavioural approaches. Comprehensive reviews of major research areas that either shut down old orthodoxies or redirect research are also encouraged.

Timetable

March 29, 2005 Deadline for submitting proposals and/or paper summary for this all-invitational conference to: **Ms Joy Kearney**, (tel. **0031 10 408 1951** and fax **0031 10 408 9013**), via email: **jkearney@rsm.nl**.

Each proposal or paper summary should not exceed 5 double spaced pages. The proposal should clearly identify panel organizer and panel participants or primary author/presenter of a proposed paper. The proposal should include the primary speaker's brief bio, email address, mailing address, telephone number, and fax number.

Because papers will subsequently be considered for publication in *JIBS* or the annual book series by Palgrave, we strongly encourage authors to consider submitting ambitious high quality papers, providing the paper has not been previously published or accepted for publication by the date of the conference.

May 6, 2005 Deadline for Programme Committee to select proposals/authors and issue invitations to present at the 2005 Frontiers Conference.

August 8, 2005 Deadline for invited authors to submit completed drafts of papers to Joy Kearney for posting on conference web site.

Sept. 28 – October 1, 2005 Conference will be held at **Erasmus Expo Centre, RSM Erasmus University, Rotterdam, The Netherlands**

January 27, 2006 Deadline for submitting final paper to the Programme Committee for consideration for publication in *JIBS* or the Palgrave annual book series. Send final papers to Arie Y. Lewin, Editor-in-Chief, *JIBS* (Fuqua School of Business, Duke University, P.O. Box 90120, Durham, NC 27708, Email: **dtrojan@mail.duke.edu**).

CALL FOR PAPERS:

Focused Issue of *Journal of International Business Studies*



Three Lenses on the Multinational Enterprise: Politics, Corruption and Corporate Social Responsibility

Due Date: August 21, 2005

Co-Editors:

Lorraine Eden, Texas A&M University, JIBS Departmental Editor

Amy Hillman, Arizona State University, JIBS Guest Editor

Peter Rodriguez, University of Virginia, JIBS Guest Editor

Donald Siegel, Rensselaer Polytechnic Institute, JIBS Guest Editor

Introduction

Scholars who study multinational enterprises (MNEs) have recently drawn substantial attention to the complex relationship between international business and society. The rapid pace of globalization, ever-increasing volumes of international trade and investment, coupled with recent corporate scandals have substantially heightened the importance of issues relating to politics, corporate social responsibility (CSR) and corruption. When compared to other international business topics, research on these three “lenses” on the MNE—politics, corruption and CSR—remains somewhat embryonic, with critical unresolved issues regarding frameworks, measurement, methods and theory. Extant research on these issues has developed in parallel but autonomous fashion.

This creates rich opportunities for integration and extension of disciplinary perspectives since the research questions that arise from consideration of these issues cut across numerous business disciplines (e.g., strategy, finance, accounting, marketing) and often benefit from insights drawn from other social science disciplines (e.g., economics, political science, sociology, psychology, geography). Moreover, these topics are germane to countries at all levels of economic development and may be pursued via theoretical and empirical (quantitative or qualitative) efforts. We therefore encourage scholars who work in these areas, regardless of disciplinary boundaries, to submit to the Focused Issue, and interdisciplinary approaches are particularly encouraged.

Research Questions

Some research questions that might be addressed in this *JIBS* Focused Issue include:

- How do MNE political strategies vary across nations?
- How do MNE political strategies influence firm performance and public policy?
- How are MNE political strategies integrated with market strategies?
- How does government or private sector corruption affect firm strategy and performance?
- What is the relationship between private sector corruption and government corruption?
- What determines the experience of corruption for firms and how can it be managed?
- What is the best way to benchmark CSR activities of firms across countries?
- Is there a tradeoff between CSR and firm performance and how does this vary across countries?
- What is the relationship between corporate leadership and CSR?
- What is the relationship between government regulation and CSR in various countries?
- What is the relationship between government corruption and MNE political strategies?
- What is the relationship between MNE political strategies and their propensity to engage in CSR?
- How do institutions affect the corruption, CSR and political activities of multinationals?

Review Process

Submissions must be made on or before August 21, 2005, through the regular JIBS electronic submission process, at: <http://www.outdare.com/jibs/submission/guidelines.php>. Please mark your submission to go to the “Three Lenses” Focused Issue. All papers will go through the regular double-blind review process, and must follow the *JIBS* Guidelines for Contributors, Style Guide and Manuscript Format:

- <http://www.outdare.com/jibs/submission/guidelines.php>
- <http://www.outdare.com/jibs/submission/style.php>
- <http://www.outdare.com/jibs/submission/format.php>

Editorial Review Board

A special Editorial Review Board will be constituted for the JIBS Focused Issue. If you are interested in being a reviewer, please forward your name, a short CV, full mailing address information and the areas in which you would like to review (political strategies, corruption and/or CSR) to Lorraine Eden, IPE Departmental Editor, JIBS at leden@tamu.edu, on or before June 30, 2005.

JIBS Focused Workshop

A paper development workshop will be held in early 2006 to promote engagement among scholars interested in the topics of the Focused Issue and to intensify the development and maturation of submitted manuscripts. Participation in the conference is by invitation only. The program will discuss manuscripts under review for the *JIBS* Focused Issue. The workshop will also include scholars with expertise in the field as consultants and discussants. The dates, location and procedural details remain to be finalized and will be communicated separately.

Time Line (Tentative)

August 21, 2005	Deadline for electronic submission of papers to <i>JIBS</i>
September 30, 2005	Notification to authors regarding acceptance for <i>JIBS</i> Focused Workshop
December 16, 2005	First-round <i>JIBS</i> Reviews completed
Early 2006	<i>JIBS</i> Focused Issue Workshop
July 2006	Final decisions on papers accepted for <i>JIBS</i> Focused Issue

More Information

For additional information on the “Three Lenses” *JIBS* Focused Issue please contact:

- Arie Lewin, Duke University, *JIBS* Editor-in-Chief, ayl3@duke.edu
- Danielle Trojan, Duke University, *JIBS* Managing Editor, dtrojan@duke.edu
- Lorraine Eden, Texas A&M University, *JIBS* Departmental Editor, leden@tamu.edu
- Amy Hillman, Arizona State University, *JIBS* Guest Editor, amy.hillman@asu.edu
- Peter Rodriguez, University of Virginia, *JIBS* Guest Editor, rodriguezp@darden.virginia.edu
- Donald Siegel, Rensselaer Polytechnic Institute, *JIBS* Guest Editor, sieged@rpi.edu



“Evolving Structures of World Business: Challenges and Opportunities”

**24-26 November 2005
Manila, Philippines**

The 2005 Academy of International Business (AIB) Southeast Asia Regional Conference is co-organized by *José Rizal University, Philippines* and *Hong Kong Institute of Business Studies (HKIBS), Lingnan University*. We invite papers for presentation and proposals for panel discussion related to the Conference Theme from scholars, business executives, professionals, and public policy makers and particularly welcome papers related to the main theme on such topics as:

- | | |
|---|---|
| Business in transitional economies | International accounting |
| Comparative analysis of management styles | International corporate governance |
| Comparative studies of business law and taxation issues | International entry and expansion strategies |
| Corporate governance | International logistics of supply & purchasing |
| Cross-cultural /national consumer behavior | International marketing of services, tourism & hospitality management |
| Ethical challenges of world business | Joint ventures, co-operative ventures and wholly foreign-owned businesses |
| Evolution and expansion of international marketing | Management information systems/decision support systems in the global marketplace |
| Evolving forms of international trade/business | Management philosophy, culture, and education |
| Evolving organization structures | Regionalism and cooperation |
| Forms and strategies of international cooperation | Role of international business in a globally-integrated world |
| Global security | Strategic alliances |
| Import/export management and internationalization | Threats of the world business |
| Innovations in operations management systems and technologies | World markets and global competitive strategies |

The Conference will be held at **Edsa Shangri-La, Manila** where you can explore a city bustling with life and experience warm Filipino hospitality.

The deadline for submissions is August 31, 2005. For details, please contact the **Conference Secretariat**:

Address: HKIBS, Lingnan University, Tuen Mun, New Territories, Hong Kong
Phone: (852) 2616 8373 **Fax:** (852) 2572 4171 **Email:** HKIBS@LN.EDU.HK
Website: <http://www.ln.edu.hk/hkibs>

New AIB Members

We welcome the following 200 new members who joined our community between August 1, 2004 and January 31, 2005.



Jose Abecasis Soares	Mark Fenton-O'Creevy	Oktay Kaya	Cranmer Rutihinda
Hadi Alhorr	Julian Ferdinand	Aamir Khan	Howard Sattler
John Allard	Nikki Finlay	Shaista Khilji	William D. Schulte
Edgard Ambrad	Morris John Foster	Hyondong Kim	Shay Scott
Jeffrey Anderson	Gerald Yong Gao	Seog Soo Kim	Vesna Sedoglavich
Amrou Awaysheh	Yan Gao	Jullavut Kittiakarasakun	Ajay Sharma
Meghana Ayyagari	Eduardo P. Garrovillas	Elko Klijn	Wantao Shi
Christian Bachheimer	Yvon Gasse	Andreas Klossek	Michael Sithole
Wilbert Baerwaldt	Bradley George	Thomas Kobinah	Brent Smith
Stacey Banks	John Gerace	Daniel Jeffrey Koch	Jakarin Srimoon
Paul Barnes	Blair Gifford	Chia-chen Kuo	Thomas Steger
Juan Carlos Barrera	Davinder Gill	Riku Laanti	Aaron Stewart
Stuart Barrett	Amy Gillett	Rudolf O. Large	Stephen Strombeck
Hassan Bashir	Kimberly Gleason	Patrick Leblond	Lilis Surienty
Robert Bateman	Tracy Gonzalez-Padron	David Leibsohn	William Swinton
Samuel Bateman	Eli Gonzalez-Trejo	Calvin Chong Leigh	Sabina Tacheva
Christine Bernadas	Nicholas Grigoriou	Susan Leung	Lawrence S Tai
Harry Bowen	Gerald Groshek	Stella Yiyan Li	Mehmet Talay
Peter Brändle	Philippe Gugler	Esther L. Y. Li	Jwee Leng Tan
John Bruton	Didier Guillot	Sali Li	Betania Tanure
John Buerkle	Mohamed Azzim	Laubie Li	Nazim Taskin
Jesus Carmona	Gulamhussen	Ngat-Chin Lim	Manuel Tejada
Xavier Castaner	Sergey Guskov	Norman Lin	Yama Temouri
Alicia Cavazos	Jens Hagendorff	Leigh Anne Liu	Niloofer Tochaie
Tatikul Chaiwun	Abu Bakar A Hamid	Chung-Ting Lo	Phyllis Chung Sze Tong
Kimmy Wa Chan	Fariza Hashim	Gregory Mahony	Luis R. Trejo
Alex W. H. Chan	Scott Hipsher	Janet Marta	Chen Yi Tsai
Kuo-Chien Chang	Tin Hla	Sharon Mertz	Fu-Sheng Tsai
Kuo-Chien Chang	Sven Horak	George Messer	Yao-Chun Tsao
Ruth Chatelain-Jardon	Hamid Hosseini	Umar Mirza	Herman van den Berg
Linda Xiaoyun Chen	Hsiu-Yun Hsieh	Matthew Mitchell	Pierre van der Eng
Ching-Hsiang Chen	Yu-Hsu Hsu	Felipe Monteiro	M. Ven Venkatesan
Yi-Jung Chen	Cheng-Kai Hu	Nick L. Nicholas	Jens Vestergaard
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AIB 2005 Calendar

AIB Southwest US Chapter Meeting

March 1–5, 2005
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AIB Midwest US Chapter Meeting

March 16–18, 2005
Chicago, Illinois, USA

AIB United Kingdom Chapter Meeting

April 8–9, 2005
Bath, UK

AIB Canada Chapter Meeting

May 28–31, 2005
Toronto, Canada

AIB 2005 ANNUAL MEETING

July 9–12, 2005
Quebec City, Canada

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 H. Human Resources & Industrial Relations
 I. Law
 J. International Relations and Political Science
 K. Social Issues</p> | <p>L. Economic & Business History
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 A7 Economics of Innovation & Technological Transfer
 A8 Other</p> <p>B. FINANCE
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 B7 Other</p> <p>C. ACCOUNTING & TAXATION
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 C8 Other</p> <p>D. ORGANIZATION
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 E5 Production/Sourcing Operations Management
 E6 Management of Risk
 E7 Entrepreneurship
 E8 Other</p> | <p>F. BUSINESS POLICY
 F1 Business Strategy
 F2 Business/Government Interaction
 F3 Business & the Environment
 F4 Business Policy & Developing Countries
 F5 Global Competition & Markets
 F6 Other</p> <p>G. MARKETING
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 G2 International Marketing Management & Strategy
 G3 Cross-National Consumer & Industrial Behavior
 G4 Int'l Product/Prom/Pricing/Dist Strategy
 G5 Export/Import. Foreign Market Entry Modes
 G6 Other</p> <p>H. HUMAN RESOURCES & INDUSTRIAL RELATIONS
 H1 Human Resources (incl. Personnel) Management
 H2 Comparative IR Systems
 H3 Dispute Resolution
 H4 Labor/Management Issues (incl. Wage Negotiations)
 H5 Employment Effects of FDI & MNE Activity
 H6 Recruiting & Training Issues
 H7 Other</p> <p>I. LAW
 I1 Law of Contract
 I2 International Property Law
 I3 Extra-Territoriality
 I4 Foreign Investment Laws
 I5 Investment Guarantees & Dispute Settlements
 I6 Negotiation & Bargaining Procedures
 I7 Int'l Trade Law & Int'l Organizations
 I8 Codes of Conduct
 I9 Other</p> <p>J. INTERNATIONAL RELATIONS AND POLITICAL SCIENCE
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 J3 Issues of Sovereignty, Hegemony & Dependence
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 J5 MNEs & Distribution Power
 J6 Pressure Groups, Public Affairs, Public Opinion
 J7 Other</p> | <p>K. SOCIAL ISSUES
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 K2 Consumer Protection
 K3 Income Distribution
 K4 South Africa
 K5 Cultural Impact of MNEs
 K6 Other</p> <p>L. ECONOMIC & BUSINESS HISTORY
 L1 Economic History
 L2 Business History (General)
 L3 Business History (Company Specific)
 L4 History of FDI & the MNE
 L5 Other</p> <p>M. COUNTRY OR AREA STUDY
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 M2 Latin America
 M3 Europe
 M4 Japan
 M5 Other Asia & Pacific
 M6 Africa & Middle East
 M7 Other</p> <p>N. INDUSTRY/SECTORAL STUDY
 N1 Primary
 N2 Secondary
 N3 Service
 N4 Electronic Commerce</p> <p>O. POLICY-ORIENTED STUDY
 O1 Cost-Benefit Analysis
 O2 Foreign Direct Investment Policy
 O3 Investment Incentives
 O4 Performance Requirements
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 O6 Other</p> <p>P. EDUCATION & IB
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